



VENTURE 24

**MOBILE APP
ACCELERATOR**

PROGRAM BROCHURE

WHAT YOU NEED TO KNOW BEFORE YOUR CALL

EVERYTHING YOU NEED TO KNOW (AND A BIT MORE!) BEFORE YOUR CALL WITH US!



ADAM ARELLANO

"From failed startup to \$10,000,000 in technology sales"

Managing Partner Venture 24

Adam Arellano went from losing it all in his first tech startup in to growing the largest app development accelerator program to over 8-figures in technology sales.

Not only is Adam and active investor in mobile apps, and successfully launched his own tech startups that earn millions a year in sales, but he has also been the catalyst in helping many others earn multiple six-figures per year from their mobile apps.

Most of them had zero experience in mobile apps, yet have successfully completed the accelerator program, gained investor support, and launched their mobile apps changing their lives forever.

The App Accelerator Program is the framework to prepare your proof of concept and successfully pitch to our private group of investors to seed your app launches success. Giving you the competitive advantage to develop your app quickly while saving time and frustration trying to convince your friends, family, and banker to fund your app.

THINGS TO REVIEW BEFORE YOUR CALL!

Thank you for booking a call with us!

We appreciate your interest in working with our Venture 24 and our Accelerator Program team to launch your app idea.

Ultimately, the purpose of the call is to see if we can help you.

If we believe you would be a good fit for us, then we will show you how we can help you with your unique app, and then you can decide whether or not you want to become a client of our accelerator program.



At this point, you are likely asking yourself, “Will this work for ME?”

While Adam does have a private, high-level mastermind, most people start out with our App Accelerator program. In order to further help you make a decision about the App Accelerator, we have included several videos below that address common questions and concerns, reviews from our students, and frequently asked questions (FAQ).

Whether or not our **app accelerator program** will work for you will be determined on the call after we ask you some deeper questions, but you will get more out of the call if you review these videos prior to speaking with our team!

What's Included in the App Accelerator?

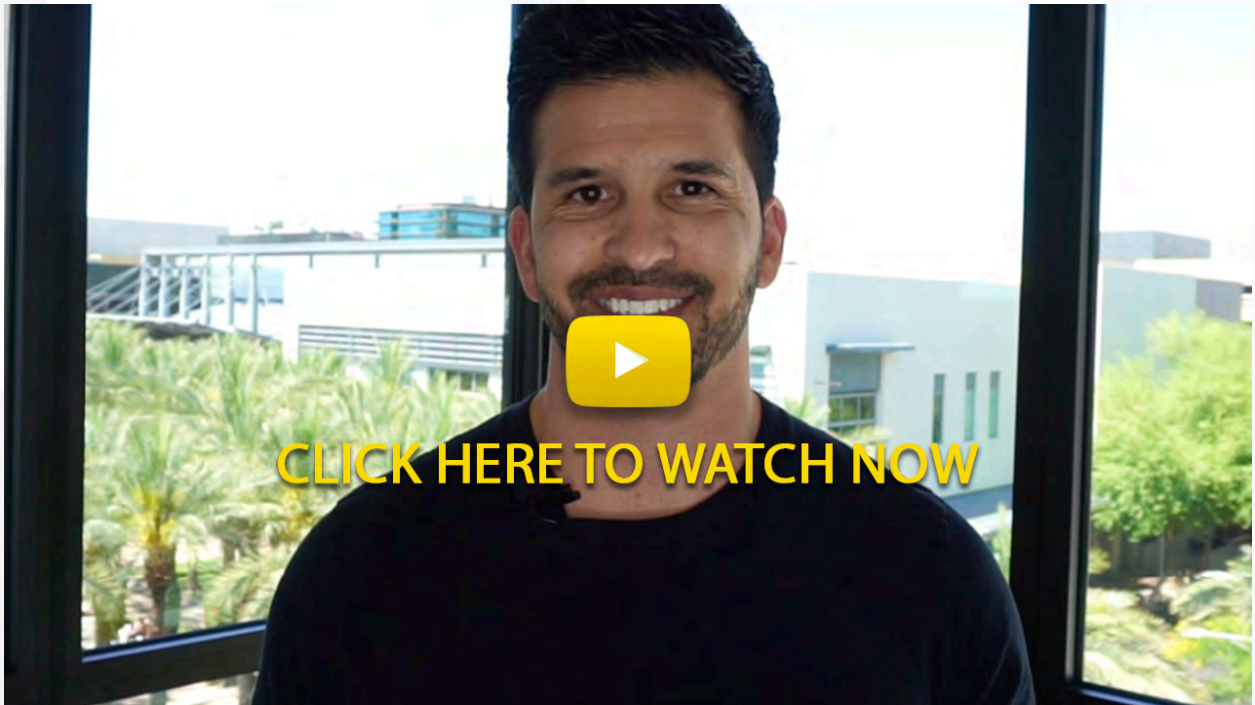


Private Client Members Area Access

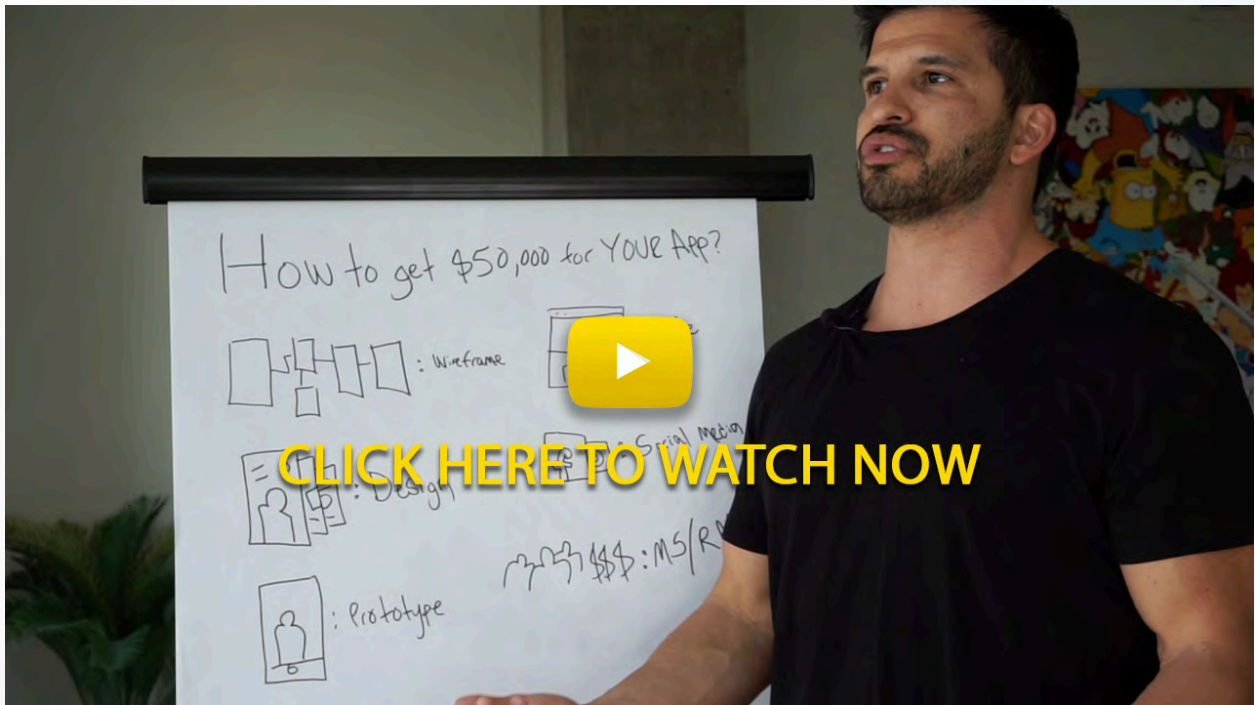
The image shows a screenshot of a website's navigation menu on the left and a video player on the right. The menu lists various topics such as "Welcome", "Starting an App Business", "App idea already in the marketplace?", "Shaping your idea", "App Store Hacking", "RAISING MONEY FOR YOUR APP", "Writing Your Business Plan", "Creating Your Pitch Deck", "Ten word pitch", "100 word pitch", "Preparing for your pitch", "Your Prospect Pitch List", "PROTOTYPING", "What is a Prototype?", and "Why do I need a prototype?". The video player shows a video with a play button overlay and a duration of 6:35. Below the video player, there is a section titled "CLICK HERE TO WATCH NOW" with a list of bullet points: "Even if mobile app, have a website to promote it, tell key features, and stay in contact with their users. Having a website for your prototype / native app is key as it serves as your home base and a conduit to reach out to your users.", "Provides a home base for your users to connect with your app", "Build an email list for pre and post launch of your app", "Feature your benefits and features", and "A must have when pitching to backers".

If you have yet to book your free one-on-one consultation call with an app launch specialist, then [CLICK HERE](#) to schedule it now!

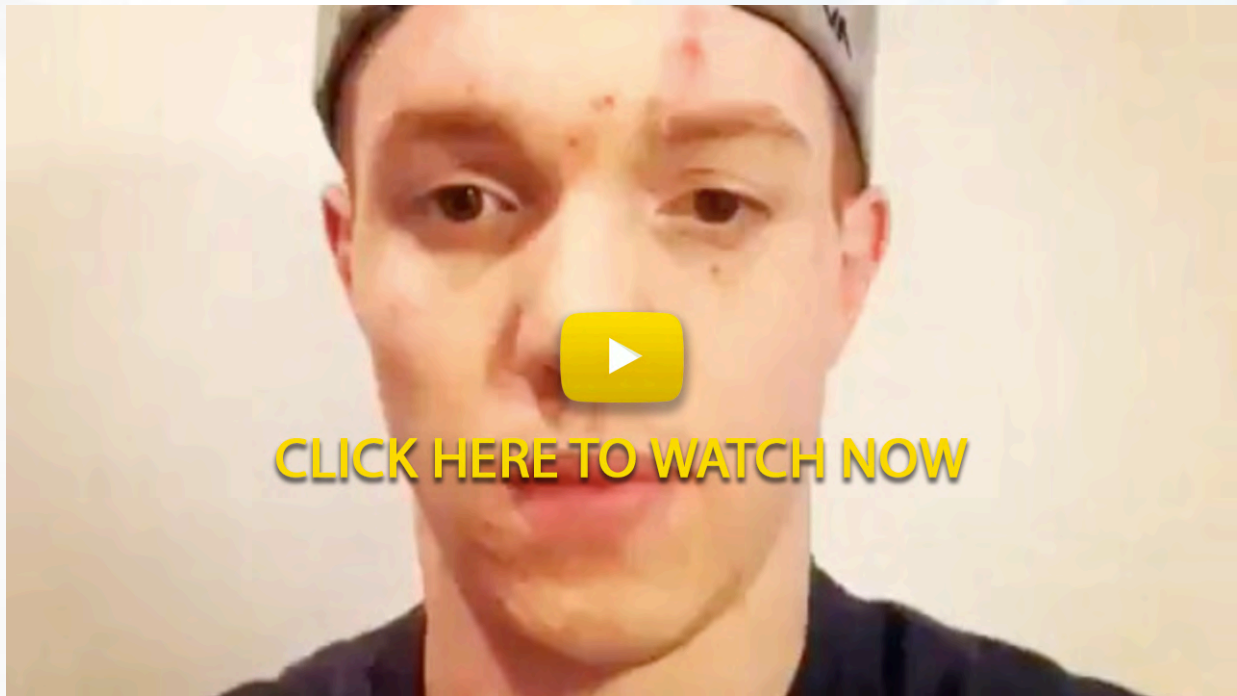
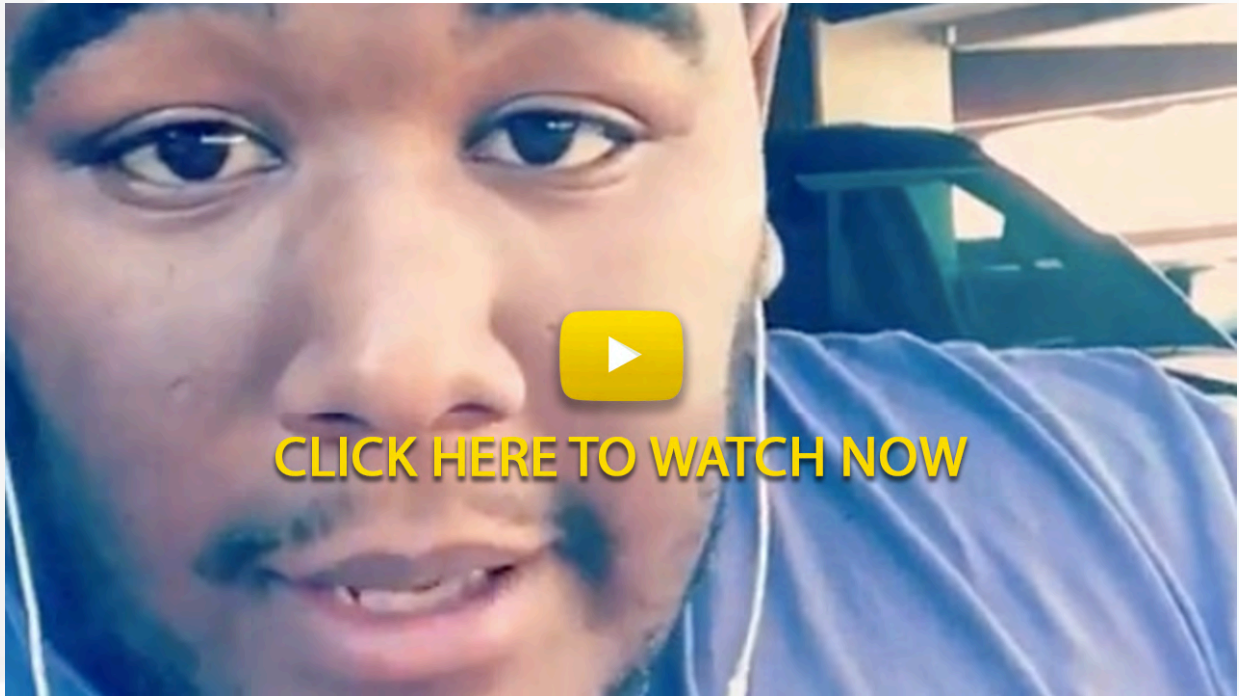
How to Prepare for Your Call

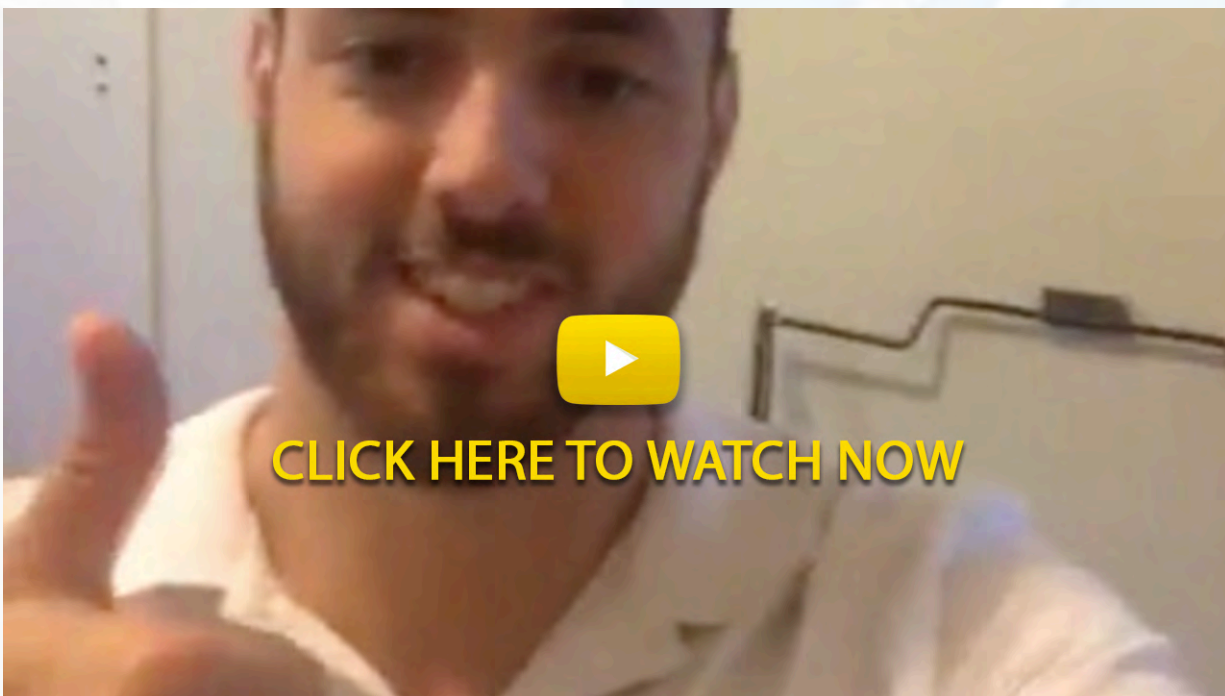
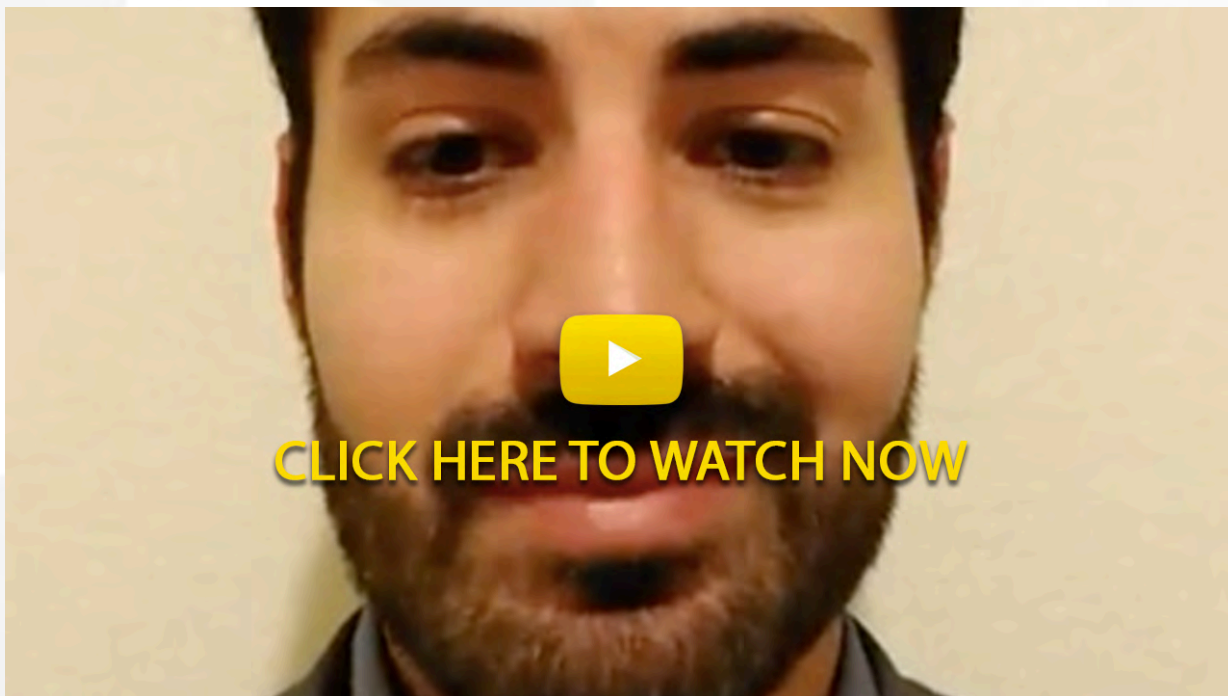


The 5 Keys to Get us to Invest up to \$50,000 In Your App



What Others Had to Say About Our Accelerator Program





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How to Know if You Have a Great App Idea



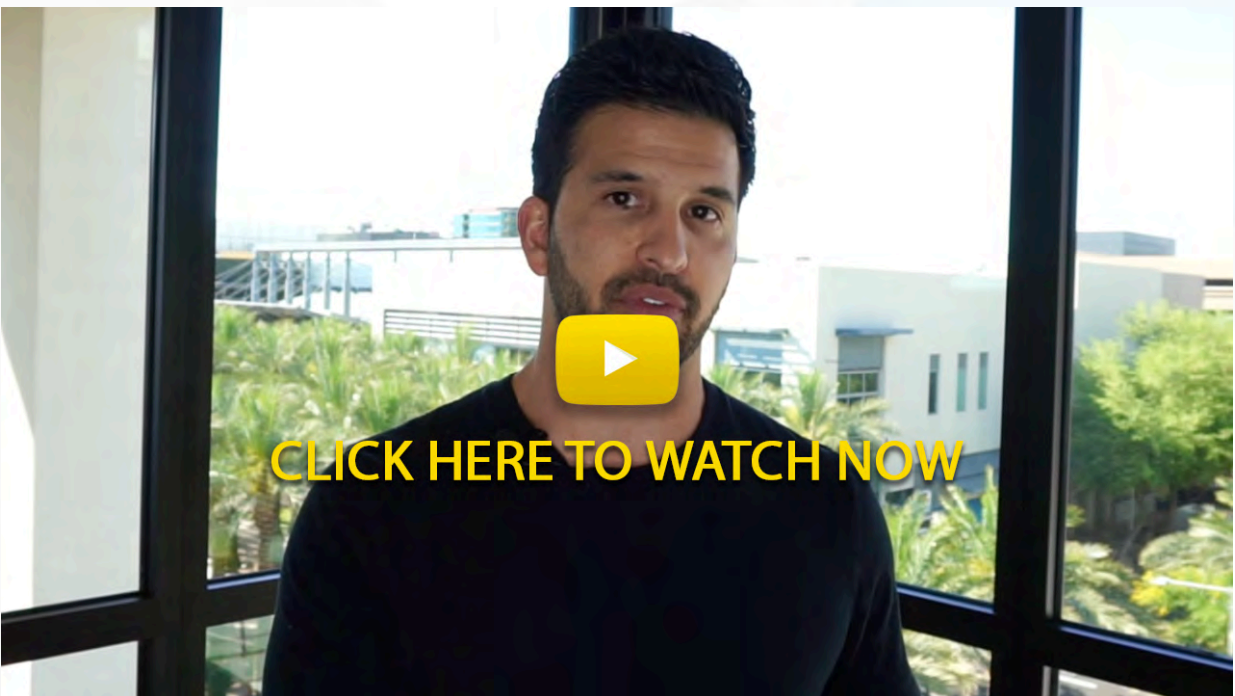
How to Get User for Your App Fast



How to Simplify an App No One Will Use



How to Scale Your App









What to do if Your App is Rejected



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Still Not Convinced? Results Matter...

<p>THE PROJECT</p> <h2>Prototype Dev & Assistance with Marketing and Revenue Plans</h2> <p> Mobile App Development</p> <p> Less than \$10,000</p> <p> Mar. 2018 - Ongoing</p> <hr/> <p>Project summary:</p>	<p>THE REVIEW</p> <p>5.0 ★★★★★</p> <p>"Stellar work Suite Twenty Four!"</p> <p>JUN 8, 2018</p> <hr/> <p>Feedback summary:</p> <p>The collaboration with Studio Twenty Four is characterized by their outstanding responsiveness and ability to deliver on their promises.</p>	<p>Quality: 5.0</p> <p>Schedule: 4.5</p> <p>Cost: 4.5</p> <p>Willing to refer: 5.0</p>
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<p>THE PROJECT</p> <h2>Mobile App Dev for Artist Freelancing Platform</h2> <p> Mobile App Development</p> <p> \$50,000 to \$199,999</p> <p> Jan. 2019 - Ongoing</p> <hr/> <p>Project summary:</p> <p>Suite Twenty Four, LLC is creating a mobile platform to support earnings and sales for users. The solution remains in development.</p>	<p>THE REVIEW</p> <p>5.0 ★★★★★</p> <p>"They've been phenomenal in helping bring my idea to life."</p> <p>MAR 20, 2019</p> <hr/> <p>Feedback summary:</p> <p>They've moved the solution toward completion through a collaborative process. Suite Twenty Four, LLC, has worked to develop a shared creative vision. Expect a detail-oriented partner with considerable expertise.</p>	<p>Quality: 5.0</p> <p>Schedule: 5.0</p> <p>Cost: 5.0</p> <p>Willing to refer: 5.0</p>
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Still Not Convinced? Results Matter...

THE PROJECT

Development of Dating Application for Fitness Enthusiasts

 Development

 \$50,000 to \$199,999

 Jan. 2019 - Ongoing

Project summary:

Suite Twenty Four, LLC developed a dating application intended for CrossFit and health enthusiasts. In addition to overseeing the build, they also created a revenue model

THE REVIEW

5.0 ★★★★★

"I appreciate Adam's (President, Suite Twenty Four, LLC) communication and the quality of his work."

Quality: 5.0

Schedule: 5.0

Cost: 5.0

Willing to refer: 5.0

MAY 14, 2019

Feedback summary:

The app will be launched in summer 2019 but has already garnered positive feedback from users. Suite Twenty Four, LLC coordinated a well-managed project, showcasing their communication skills and technological understanding. The team succeeds because of talented leadership.

THE PROJECT

App Development for a Cattle Gaming App

 Mobile App Development

 \$10,000 to \$49,999

 May 2017 - Sept. 2017

Project summary:

Suite Twenty Four designed and developed a mobile game app. Based on drawings and descriptions, they first developed a prototype, and

THE REVIEW

4.5 ★★★★★

"Their communication has been really good."

Quality: 4.0

Schedule: 4.5

Cost: 4.5

Willing to refer: 4.5

APR 27, 2018

Feedback summary:

The app was downloaded over 10,000 times in five months. Although they could improve their graphics capabilities, Suite Twenty Four was highly communicative and transparent with regards to progress. Customers can expect a competitive price.

Still Not Convinced? Results Matter...

THE PROJECT

Development for a Child-Focused App

 Mobile App Development

 Less than \$10,000

 Jul. 2018 - Ongoing

Project summary:

Suite Twenty Four, LLC is developing an Android app for kids, incorporating functionality to lock all other apps on the device until certain tasks are completed.

THE REVIEW

5.0 ★★★★★

"I'm very excited and I can tell that the product will actually be what I was hoping for."

MAR 29, 2019

Quality: 5.0

Schedule: 4.5

Cost: 5.0

Willing to refer: 5.0

Feedback summary:

Still in development, the app design has received positive feedback from key stakeholders. Suite Twenty Four, LLC's responsiveness and ability to turn constructive feedback into on budget deliverables are hallmarks of their work. This, along with their can-do attitude, makes them a valuable partner.

THE PROJECT

Development & Design for Mobile App Company

 Mobile App Development

 Less than \$10,000

 Jan. 2019 - Ongoing

Project summary:

Suite Twenty Four, LLC helped design and develop a mobile application as part of its incubator program. They created an initial skeleton prototype and advised on preparing pitches. The project is

THE REVIEW

5.0 ★★★★★

"Suite Twenty Four, LLC regularly delivers on our needs; we have an excellent working relationship."

APR 1, 2019

Quality: 5.0

Schedule: 5.0

Cost: 5.0

Willing to refer: 5.0

Feedback summary:

The app is still under development, but Suite Twenty Four, LLC has delivered high-quality products so far. Despite time zone differences, the team leads a smooth collaboration thanks to their consistent communication and reliability. Their skill and careful listening stand out.

Still Not Convinced? Results Matter...

THE PROJECT

Social Networking App Dev for Construction Company

 Mobile App Development

 \$10,000 to \$49,999

 May 2019 - Ongoing

Project summary:

Suite Twenty Four, LLC provided development on a social networking app. Their team built blueprints,

THE REVIEW

5.0 ★★★★★

"We are very confident the app will do well."

DEC 6, 2019

Quality: 5.0

Schedule: 5.0

Cost: 5.0

Willing to refer: 5.0

Feedback summary:

Suite Twenty Four, LLC has received positive feedback, despite being in the early stages of the project. The workflow has been well-organized and structured. Their team is very informative and knowledgeable.

THE PROJECT

App Development for Food Ordering Platform

 Mobile App Development

 Less than \$10,000

 Oct. 2019 - Ongoing

Project summary:

Suite Twenty Four, LLC developed a mobile app for a food and beverage ordering platform. The app allows users to order food and drinks at

THE REVIEW

5.0 ★★★★★

"I was blown away by how quickly the prototype was developed!"

DEC 17, 2019

Quality: 5.0

Schedule: 5.0

Cost: 5.0

Willing to refer: 5.0

Feedback summary:

The prototype of the app was delivered within a short timeframe. Suite Twenty Four, LLC communicates effectively with the internal team to ensure a smooth workflow. The team is hard-working, talented, and collaborative.

Still Not Convinced? Results Matter...

THE PROJECT

App Dev for On-Demand Hair Service

 Mobile App Development

 \$10,000 to \$49,999

 Jan. 2020 - Ongoing

Project summary:

Suite Twenty Four, LLC created a prototype of an app for an on-demand hair services company. They're responsible for developing the app, marketing the app, and putting it into production.

THE REVIEW

5.0 ★★★★★

"The most impressive thing about Suite Twenty Four, LLC was their professionalism and passion for their clients!"

MAY 2, 2020

Quality: 5.0

Schedule: 5.0

Cost: 5.0

Willing to refer: 5.0

Feedback summary:

The app created by Suite Twenty Four, LLC is projected to launching in a few months. Their workflow is very effective and they're very responsive to any questions. The team has done a great job bringing an idea to life.

THE PROJECT

iOS & Android App Dev for Personal Training Company

 Mobile App Development, Design

 \$50,000 to \$199,999

 Sept. 2018 - Ongoing

Project summary:

Suite Twenty Four Inc. provides iOS and Android development services

THE REVIEW

5.0 ★★★★★

They do great work and the app they built speaks for itself."

FEB 25, 2021

Quality: 5.0

Schedule: 5.0

Cost: 5.0

Willing to refer: 5.0

Feedback summary:

Suite Twenty Four Inc.'s work was praised by their client and external stakeholders. The team is communicative, transparent, and they offer a quick turnaround time. They're an organized vendor that fosters success for their customers.

Still Not Convinced? Results Matter...

THE PROJECT

App Dev for On-Demand Hair Service

 Mobile App Development

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THE PROJECT

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Frequently Asked Questions About Our App Accelerator Program

Q: Is AAP applicable to any app idea?

A: Yes, as long as it does not violate the terms and conditions of the app marketplace. In fact, we will thoroughly review your app idea and offer detailed feedback to ensure it is feasible, scalable, and is positioned for success.

Q: Will this include a detailed plan of action to for my app or just a basic layout?

A: AAP deep dives into your app to prepare it to present to our private group of investors. Our program will flesh out your entire proof of concept which includes; wireframe, design, prototype, website, Facebook and Instagram setup, marketing strategy, revenue modeling, and pitch preparation. At the end of the program, you will have everything to secure an offer to develop and launch your app.

Q: Does the AAP provide me any online information to help me with my app?

A: Yes, as a client you are also given access to our entire client area. Within this area you will have access to dozens of videos to help with your app idea, app launch, marketing, pitch preparation, and much more.

Q: How long do I have access to the client area?

A: As a client of AAP, you will have lifetime access to the client area. Our goal is to help you launch and grow a seven-figure or more app business and are here as long as it takes.

Q: Are there any more upsells?

A: No, there are absolutely no upsells to the App Accelerator Program. Our team has put together a complete plan to get your app idea ready to pitch to our group for funding.

Sometimes Adam offers additional high-end options, such as private masterminds, or special events. These are optional to get more attention from Adam to scale your app faster.

Q: What makes this program different from other companies?

A: First of all, this is not just a service, it is an all-inclusive opportunity to define your proof of concept, secure funding, and develop and launch your app.

What makes it different is we are not just designers who provide you mock ups of your app or one-off developers. This option would require you to find a designer for your app idea to design the complete layout. Most freelance designers will only provide you with 6-10 screens of the basic functions. From there you will need to find your own developer, negotiate rates, and manage the project. In addition, you will need to manage your own launch plan and execute it. Plus, you will have to secure your own funding to cover the costs that come with a startup.

Q: Do I need to find my own investors once I complete the program?

A: No, our program gives you the opportunity to connect directly with our internal investor team with Venture 24. This gives you a key advantage if you were to find your own investors.

Q: Who are the investors?

A: Our internal investors are a private group within our company Venture 24.

Q: Is my idea safe? With the resources you have will you steal my idea?

A: No, our mission is to empower entrepreneurs to launch successful apps. We have worked very hard to build our company and would not jeopardize it for an “idea” that may or may not go anywhere. The truth is – ideas are cheap. It takes a lot of time, dedication, and a team to launch one successfully. This is why Venture 24 exists, to level the playing field for all startups.

Q: Will Adam be available to work with directly in the program?

A: When you join our program there are several project managers who are assigned to each project. Your project manager will be your direct point of contact. At any time, you can contact them with any questions, revisions, and updates. Your project manager will manage your design team.

In the event you speak with Adam during your strategy call, he personally believes in your app and is a strong indicator of Venture 24’s interest to develop and launch it fast.

Q: How long is the AAP take before I present to your investors?

A: The AAP takes up to 60 days to complete.

Q: What if I need to make revisions to my app? Is there a limit?

A: We give you an unlimited number of revisions for your app's designs, prototype, and website. Our goal is to get it exactly as you envision so you put your best foot forward when pitching to our investors. However, the faster we complete everything the sooner we can help you secure an offer to develop and launch your app.

Q: I have never pitched an app before will I have help?

A: Yes, we will prepare your entire presentation and practice and rehearse your pitch so you feel confident to pitch it. These practice sessions will help you with your delivery, cadence, how to answer questions, and go for the ask. You will have all tools you need to be 100% ready to deliver.

Q: After my idea is invested in what do I do next?

A: Once you secure an offer with our investor group we will begin with the development and launch preparation of your app. This is a detailed process which we will work with you side-by-side throughout until launched. Our goal is to turn your idea into a reality and launch successfully.

Q: What does Venture 24 receive if they invest in my app idea?

A: Each scenario is different. When we make an offer to back your app idea the terms vary. Depending on the terms agreed upon Venture 24 takes more or less of a percent of equity to fit the needs of the app owner. Our equity percentage can range from 2% to %15 depending on; owner relationship, industry, interest, revenue potential and other factors. At all times you own your app we are only seeking a small percent as a ground floor investor in your idea.

Q: What if I already have an app partially developed or in the app stores? Do you still offer invest?

A: For apps that are already in the app store would not qualify for our program as we work with ground floor apps that are still in the idea phase. We would recommend one of our high-end masterminds with Adam directly.

For apps that are partially developed but ran out of money, we may consider them for

the program but this is on a case-by-case business as there may not be an equally beneficial opportunity for all parties.

Q: How much support is provided with the program?

A: You will have complete support from all team members which include your project manager, design team. Support is our top priority to ensure your app idea is prepared quickly to pitch. We take app ideas very seriously and want to get them into the app store quickly.

Q: Do I need to have a general understanding of how app or app development works to be considered for the program?

A: No, it is not required but it will certainly help you. However, you will be able to be involved through the entire process and will learn a lot along the way. At the end you may even become an expert yourself!

Q: Finally, is the App Accelerator Program for me?

A: The only way to be sure that this program is a fit for you and that you are a fit for this program is to book a call, attend the call, and our team will evaluate your app and see if we can help.

We will absolutely not sell you anything unless we believe you will get a massive return on investment. Our success rate is extremely high for those that are accepted into the accelerator – almost 100% receive an offer to invest in their idea – the reason for this is simply because we only work with people we know we can help. The only way to know that is to jump on a call with our team.

We look forward to speaking with you!

A handwritten signature in black ink, consisting of a vertical line on the left, a horizontal line crossing it, and a long, sweeping horizontal line extending to the right.